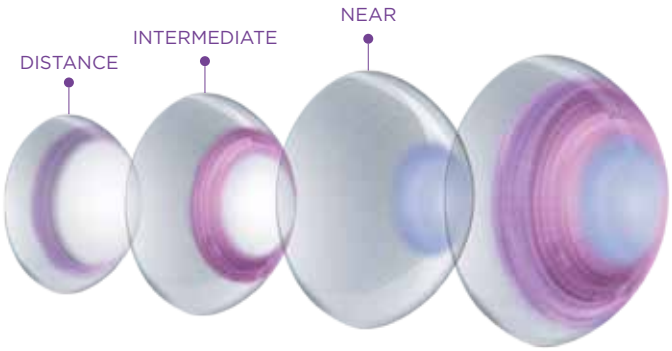
Presbyopia: Successfully fitting your multifocal patients

1

Multifocal Design



What really differentiates the Alcon® multifocal range of contact lenses is the **unique Precision Profile™ lens design.**

The Precision Profile lens design is used across all Alcon multifocal contact lenses (DAILIES TOTAL1® Multifocal, DAILIES® AquaComfort PLUS® Multifocal and AIR OPTIX® plus HydraGlyde® MULTIFOCAL) providing a smooth progression in plus power from distance periphery to near centre power. The gradual change in power creates a smooth transition from distance to intermediate to near vision all whilst minimising aberrations[1].

1

Fitting Guide

The perception of fitting multifocal lenses is that it's often complicated and time consuming. The reality is that **the key to successful multifocal contact lens fitting really comes down to following the fitting guide.**

With Alcon multifocal contact lenses you have one simple fitting guide that works for the whole multifocal portfolio, taking you through a step-by-step guide to fitting Alcon multifocal contact lenses and detailing the basic principles that should be followed in order to get the best fitting success.

3

Material Platforms

Alcon portflio offers one consistent lens design but 3 unique and different materials.

- **DAILIES TOTAL1** contact lenses that combine outstanding comfort and breathability thanks to a **unique water gradient material** offering 16 hours of exceptional comfort[† 2,3].
- **DAILIES AquaComfort PLUS** with blink-activated moisture technology that releases a moisturising agent with every blink, providing constant refreshment and comfort[4,5,6].
- **AIR OPTIX plus HydraGlyde** with unique SmartShield™ technology that provides consistent comfort from day 1 to 30[7].

1 Multifocal Design + 1 Fitting Guide + 3 Material Platforms

= 96% fit success![8*]

* Based on a successful fit with two or fewer lenses per eye.

† Superior Breathability Most breathable daily disposable lens dk/t =156 @ -3.00D. Compared to any branded daily disposable lens.

1. Akerman et al., Patient and ECP satisfaction with a novel Water Gradient daily disposable multifocal contact lens, 2nd World Congress of Optometry; Hyderabad, India; 11–13 September, 2017. **2.** Maissa C, et al. Evaluation of the Lubricity of DAILIESTOTAL1 contact lenses after wear. Opt Vis Sci Annual meeting 2014. **3.** Kern J, Rappon J, Bauman E, Vaughn B. Assessment of the relationship between contact lens coefficient of friction and subject lens comfort. ARVO 2013 Annual Meeting Abstract. **4.** Ham BM, Cole RB, Jacob JT. Identification and comparison of the polar phospholipids in normal and dry eye rabbit tears by MALDI-TOF mass spectrometry. Invest Ophthalmol Vis Sci. 2006;47(8):3330-3338. **5.** Belda-Salmerón L, Ferrer-Blasco T, Albarrán-Diego C, Madrid-Costa D, Montés-Micó R. Diurnal variations in visual performance for disposable contact lenses. Optom Vis Sci. 2013;90(7):682-690. **6.** Pruitt, Triple-action moisterisers for increased comfort in daily disposable lenses, Optician 2007; 16.11: 27-28. **7.** Nash W, Gabriel M, Mowrey-McKee M. A comparison of various silicone hydrogel lenses; lipid and protein deposition as a result of daily wear. Optom Vis Sci. 2010;87: E-abstract 105110. **8.** Bauman.E, Lemp J, Kern J. Material Effect on Multifocal Contact Lens Fitting of Lenses of the Same Optical Design with the Same Fitting Guide. BCLA poster abstract, June 2017.

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